



Item Data Form

Today's Date:

Updated:

Vendor Name:

Contact Name:

Phone:

Fax:

Email:

Where is the item distributed:

Dept Number:

1. Item # Package brand name and item description:

2. Picture of item packaging, including nutrition label and ingredient statement (REQUIRED. Mail photos or attach them to the email created by the submit button on page 2.)

Format of attached photo:

3. Key Selling Points (3 to 5 benefits, features or uses to motivate members to buy; each 8 words or less):

4. Demo Instructions (For food demos, WDS and Costco require the most efficient preparation method possible, microwave preferred):

5. Demo Kits and Point-of-Sale Materials (POS)

Will a demo kit or POS be provided? Y N

If yes, can the demo be performed if not received? Y N

(If no demo kit, demo will be rescheduled to first available date once kit is received)

Please check all items in demo kit:

- Sign
- DVD
- Rebates
- Recipes
- Flyers
- MSDS

Other:

(All demo kits and POS must be submitted to WDS for approval, prior to shipping to warehouses.)

6. Demonstration Samples

How shall WDS obtain samples?

- Purchase Product
- Samples Sent-In (requires Costco Buyer approval)

If samples do not arrive 24 hours prior to demo, Y N can we purchase product?

(If samples do not arrive within two weeks of the original scheduled date, demo will be cancelled. We serve Costco-sized ample samples to members. WDS cannot serve small samples in order to reduce product usage.)

(Continue to the next page) →



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7. Origin of product (geographical):

8. Appliance needed:

9. Size of one sell unit:

10. Special Requests/Accessory Items to Purchase (All items must be purchased in Costco.):

11. Additional Product Information:

12. Alternate Cooking Instructions (optional):

13. Allergy Alert

Does product contain allergens? Y N

If yes, check all that apply:

- Dairy products
- Eggs
- FD5 (Yellow Food Coloring)
- MSG
- Tree Nuts
- Fish
- Peanuts
- Sesame
- Shellfish
- Soy
- Wheat
- Whey

Other:

14. Trans Fats

Does product contain artificial trans fats?* Y N
If yes, then the following questions are required.

How much artificial trans fat per serving?

What is the standard serving size?

How much naturally occurring trans fat per serving?

Submit

Use the submit button above to send an email immediately and directly to Jeanette.

 Highlighted fields are required.**

Please send completed form to:

Jeanette Mitchell Jeanettem@wdsdemos.com,

If necessary, you can mail item packaging and completed form to:

Attn: Jeanette Mitchell,
330 4th Street, Kirkland, WA 98033

Questions?

jeanettem@wdsdemos.com
(425) 284-5532
fax (425) 284-5542

*According to California law, a food contains artificial trans fat if the food contains vegetable shortening, margarine, or any kind of partially hydrogenated vegetable oil, unless the food label lists the trans fat content as less than .5 grams per serving.

** All required fields must be completed to create your Product Information Form (PIF) to be used with your demonstration in the warehouse.